

KATHLEEN F. JONCAS

EXPERIENCE

Downtown Seattle Association

President and CEO (1994 to date)

The mission of the Downtown Seattle Association is to champion a healthy, vibrant urban core. DSA is a non-profit advocacy group with a staff of 120 and a \$10 million dollar budget.

- Led development of a the 2011 strategic plan
- Led the organization in the recruitment of Russell Investments to Downtown and the creation of a Sector Strategy for the Life Sciences and Global Health sectors
- With the partnership of Downtown neighborhoods and the support of the majority of property owners, led the effort to renew and expand the \$8 million dollar Metropolitan Improvement District.
- With city and county partners set up Commute Seattle which has led to a dramatic drop in single occupancy vehicle commutes to Downtown and one of the lowest SOV commute rates in the country
- Led effort to successfully rezone Downtown to increase and encourage density
- Successfully advocated for project and management changes to the Sound Transit Light Rail and Viaduct plans on behalf of Downtown constituencies.
- Provided essential support and advocacy for the re-opening of the Pine Street pedestrian mall, which led to the development of the Flagship Nordstrom store, the Pacific Place shopping center and the retail renaissance of Downtown.

Oregon Downtown Development Association, Portland Oregon

Field Services Manager (1990 to 1994)

ODDA is a private, non-profit organization that provides consulting and training on downtown revitalization throughout Oregon.

- Managed ODDA's field services and provided training and technical assistance to volunteers and groups throughout the state on market analysis, business recruitment, fundraising, strategic planning, board development, volunteer management, downtown design and promotion.
- Doubled ODDA's membership, provided expanded services and significantly increased fees and grants

National Main Street Center, National Trust For Historic Preservation, Washington, D.C.

Senior Program Associate (1985 – 1990)

The National Main Street Center assists communities and states to implement management strategies for downtown economic development.

- Designed downtown development strategies for non-profit organizations in over 50 cities nationwide, resulting in over \$39 million dollars in reinvestment.
- Initiated new services, program changes, staff training and data management systems that enabled the Center to triple in size in five years.
- Provided consulting and training nationally in economic development, volunteer and board development.

State Executive Offices of Communities and Development, Boston Massachusetts

Assistant Director, Massachusetts Main Street Program (1983 – 1985)

EOCD is the policy and financing office for community development and housing programs for the State of Massachusetts.

- Coordinated a three-agency initiative to expand the Main Street Program to 13 communities.
- Managed federal Community Development Block Grant and other economic development funds.

Consultant, Ann Arbor, Michigan (1982)

Economic development and planning services.

- Designed a housing strategy for a Detroit, Michigan community development corporation and completed a survey of historic resources in West Allis, Wisconsin.

Johnson, Johnson & Roy, Inc. Detroit, Michigan

Urban Planner (1980 – 1981)

JJR/inc. is a landscape architecture, urban design and planning firm headquartered in Ann Arbor, Michigan.

- Provided economic development expertise to projects such as the Fort Worth, Texas Urban Design Plan, the Detroit, Michigan Light Rail Impact Study and the Valparaiso, Indiana Comprehensive Plan.

Cohoes Community Development Department, Cohoes, New York

Planner/Projects Manager (1979)

The Cohoes Community Development department administers development projects for the City of Cohoes.

- Developed a five partner financing package for a new industry, secured a State Historic Survey Grant and administered construction projects.

Astor Neighborhood Association, Green Bay, Wisconsin

Executive Director (1977-1978)

The Astor Neighborhood Association was a non-profit community action group.

- Completed the Astor Neighborhood National Register Historic District nomination and organized a citywide Community Development Corporation.

EDUCATION

Bachelor of Science in Community Sciences, University of Wisconsin-Green Bay, Cum Laude, 1977

AWARDS

2012 Woman of Influence, Puget Sound Business Journal
 Certificate of Merit, International Downtown Association, for the ODDA Business Expansion Program
 Merit Award, St. Paul Cityscape National Design Competition
 Entry selected for the Times Square, New York Design Competition Exhibition
 Merit Award, Copley Square, Boston National Design Competition

PUBLICATIONS

Step-by-Step Market Analysis Workbook, ODDA and the National Main Street Center, 1993
Fill-in-the-Blank Business Recruitment Workbook, ODDA and the National Main Street Center, 1993
Economic Improvement Districts, A Technical Guide to the Legislation and Strategies, ODDA, 1993
Living On Main Street, ODDA, 1994

COMMUNITY AND PROFESSIONAL INVOLVEMENT

Board Chair, SEAFAIR, 2002-2003, Board member 1997 - 2006
 Board Chair, International Downtown Association, 2001-2002, Board member since 1995
 Board Chair, City Neighborhood Council, 2001-2002
 Co-Chair Police Chief Selection Committee, 2010
 Co-Chair Citizen's Advisory Panel for Transportation Funding, 2006 and 2011
 Co-Chair Downtown Parks Task Force, 2005 - 2006
 Founding Board Member, Seattle Police Partnership Foundation, 2001 – present
 Commissioner, Community Police Commission 2013 – present
 Board Member Plymouth Housing – 2013 - present
 Board Member, Seattle Center Advisory Commission, 2007 - present
 Board Member Interagency Council to End Homelessness, 2005 to present
 Board Member Nexus Advisory Board, 2010 - 2012
 Board Member, Seattle Girls School, 2002 - 2005
 Board Member, Pike Place Market Foundation, 1997 to 2001
 Member, Cascade Leadership Team, the Cascade Agenda, 2008 - present
 Member, Pioneer Square Mardi Gras Task Force, 2001
 Member, United Way Seattle Community Council/Policy Council, 1999 - present
 Member, City of Seattle Police Chief Selection Task Force, 1999
 Member Regional Transit Task Force, 2010